

FOR IMMEDIATE RELEASE

Keuka Lake Association Launches 2025 Membership Drive

PENN YAN, NY – The Keuka Lake Association (KLA) is pleased to announce the launch of its 2025 Membership Campaign! As the only organization solely dedicated to protecting the pristine waters of Keuka Lake and its watershed, the KLA plays a vital role in community-led preservation, advocacy, and education. By joining or renewing membership, individuals can contribute to ensuring the health and sustainability of this cherished natural resource.

As a volunteer-driven organization, the KLA touches all corners of the greater Keuka Lake community. This year, the association seeks to increase its membership base in order to deliver greater value and create a strong culture of cooperation for projects throughout the watershed.

“We study the lake, test the water, educate those who use it, and collaborate with other organizations to keep Keuka Lake clean, safe, and ecologically balanced,” says Rob Dintruff, President of the KLA. “This work benefits everyone in the greater Keuka Lake community.”

Bob Karczewski, Chair of the Communication and Outreach Committee, emphasizes the importance of collective action: “If you are committed to the health and well-being of Keuka Lake and its watershed, you belong in the KLA. There is more opportunity and need than ever to support the KLA’s mission. When it comes to the greater Keuka community, ownership is donorship. We are in this together – both as beneficiaries and as stewards.”

Joining or renewing membership is quick and easy. Simply visit the KLA website at www.keukalakeassociation.org and complete the online membership form. From the homepage, click on “Support KLA” in the navigation bar, then select “Membership,” or click “Become a Member” in the upper right corner. No password is required to access the forms.

About the Keuka Lake Association

Founded in 1956, the Keuka Lake Association (KLA) serves as a unified voice for all who cherish Keuka Lake. With over 1,500 members, the KLA represents lakeshore property owners, residents of the greater Keuka community and watershed, recreational users, and local businesses. The association focuses on five key areas: lake level control, water quality, land use, recreational use, and conservation. Through these efforts, the KLA remains committed to preserving and protecting Keuka Lake’s natural beauty for future generations.

For more information and to explore all that the KLA does to support the lake and the community, visit www.keukalakeassociation.org.

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